



BreastScreen WA Health Promotion in the Practice



Floreat Medical, 2016 entry



Glengarry Medical Group, 2016 entry



North Street Medical Centre, 2016 entry

Download
resource
order form
here

Would your practice like to promote Breast Cancer Awareness month in October? Here's how...

BreastScreen WA (BSWA) is seeking your support in promoting breast cancer awareness during international breast cancer month in **October**, which culminates in Australia's Breast Cancer Day on **Monday 23 October 2017**, also known as **Pink Ribbon Day**. This is the 17th year BSWA has run this activity with GPs.

It is an opportunity for GPs and staff to **"be in the pink"** for breast cancer, which affects 1 in 8 women in Australia and causes 3000 deaths annually. Over 100 general practices in WA participated in this event in 2016. We suggest practices hold the event for the entire month of October.

A gift hamper prize will be awarded to the practice with the most decorative and innovative display that **promotes BreastScreen WA and breast cancer screening**.

Please email photographs (high resolution 300dpi JPEG, or minimum 1MB) of your display and staff to breastscreenwa@health.wa.gov.au by 10/11/2017.



Trigg Health Care Centre, 2016 entry

Judges are looking for...

- innovation and creativity
- use of BSWA resources
- message about screening
- overall effort.

Photographs of the winners may be published in community/regional newspapers, BSWA, Department of Health and GP media.

For a free mammogram appointment

book online www.breastscreen.health.wa.gov.au or phone **13 20 50**